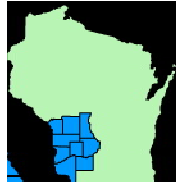


3rd DISTRICT NEWSLETTER

(Includes Crawford, Dells-Delton, Grant-Iowa, Juneau, LaCrosse, Monroe, Richland, Sauk, Vernon)



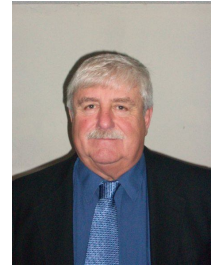
District Directors



Director "Tuna"
Frisch/Heinies



Director Todd
Giraud /Rite Spot



Director Jerry
Day/Second Shot

THIRD
October, 2014



DISTRICT



Zone Vice Presidents



State President
Terry Harvath



TLW Exec Director
Pete Madland



Jim
Pickett
Alpine
LaCrosse



Dan
Taivalkoski
Joey's on
6th, Racine

3rd DISTRICT MEETING

Monday, October 6th

Wolfy's Irish Inn in Muscoda

203 N Wisconsin Ave (Grant/Iowa)
Muscoda, WI 53573 (608) 739-3086
Lunch 1:00 pm Meeting 2:00 pm
COME AND BE INFORMED !!!



Governor Scott Walker to appear at TLW Convention October 22nd

TLW 2014

FALL CONVENTION

October 20-23

Kalahari Resort WI Dells
877 253-5466

This is located within our 3rd District area so please try to attend. There is lots of good information available for this hospitality industry and will bring you up to date on the political activities that involve your business. Plus lots of opportunities to have fun and network with other bar/restaurant owners, bowling, golf course managers/owners, etc. The trade shows will have the latest and greatest products available for your establishments. Come and look for hot new items to enhance your business!! Don't miss this great opportunity!! (See Page 3 for convention agenda)



SAUK/DELLS-DELTON AREA - Specifications to bid/ host 3rd District Hospitality Party held Tuesday, October 21st Fall Convention

Size: Minimum capacity 100 people; bigger is better (plus enough room for DJ or small band & food set up) Specify your capacity & layout with bid. (approx 150-250 members attend)

Location: Very important establishment is convenient to the convention site (due to popularity/size of this party, plus the limited time span/2-hour party, need to minimize the stress on the convention buses/shuttles)

Requirement: Member/host must have attended a minimum of one 3rd District meeting within year of the event.

Bid: Include price for light lunch/snacks and drink prices, specific to top shelf, rail, 'tubs', food suggestions, etc.

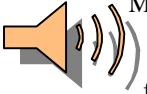
(3rd District will pay for the band and food)

***Turn in bid to Tuna before or at this Oct 6th Meeting so the 3rd District directors can review, host notified and arrangements made. Bids not accepted after Oct 6th (ibtuna@charter.net 608 393-6886)**

Meeting Minutes

THIRD DISTRICT COUNTIES MEETING Monday, May 05, 2014 Sawmill, Prairie du Chien (Crawford County)

Meeting was called to order by Directors Jerry Day, Todd Giraud and Tuna Frisch.



ATTENDANCE: 35 members/guests. 6 Juneau County, 8 Sauk County, 2 Monroe, 4 LaCrosse, 4 Iowa-Grant, 11 Crawford. Introductions done. Secretary's report – copies of the minutes were sent in the newsletter. Notify Sherry of any events you want on the website. Motion made and seconded to approve secretary's report. Treasurer's report read by Todd Giraud was accepted.

Southern Zone VP—Jim Pickett: Discussed legislative issues and that elections will be coming up. Jim spoke of the TLW process of sending out surveys to the candidates to see where they stand on issues. Important races are the Governor and Attorney General. Jim gave an update on the Racine legal issues, involving the alleged discrimination against some minority bars. Details of the August 9th Brewer Game and TLW Tailgate party, addition of sweet corn; highlighting a bean bag tourney. Recommended participation from the local leagues in this TLW Brewer game event.

COMMITTEE REPORTS

Membership Drive – Commended Grant/Iowa County for the great job they have consistently been doing increasing their membership. LaCrosse also seen an increase in their membership. 3rd District has increased to 584!! Great job!! Keep up the good work!

Nominations/Elections – Nothing to be done at this time. Brownie will update through newsletter and/or next meetings on the timeline.

Raffle/fundraiser -- No report at this time.

Golf Outing – Monroe County had brochures available for the golf outing. Reminder it is Sunday, August 17th. They reported Best Western is the recommended motel for the golf outing. Two \$100 hole sponsors for each league is required; can be vendors, bars splitting sponsorships, or the local league can sponsor the holes. Transportation will be provided from the motel to the golf course. Golf committee; LaCrosse – Mike Brown; Juneau – Tuna/Cupcakes; Grant/Iowa – Hedley, DC, Jerry day. Crawford – Denny Fuller. Dells/Delton– Keith; Sauk – Neil Caflich.

Pool Tournament - No report. The books have been closed for this event.

Finance/legal Committee – Todd and Mike Brown – No report. Some discussion on local league protocols.

Hospitality Party- Fall Convention at Kalahari, will be same bidding procedure as the Spring convention/LaCrosse, have to attend a 3rd District meeting before convention, be location friendly to convention site and be sufficient in size.

UNFINISHED BUSINESS

ABL Convention—June 8, 9, 10th in Washington DC. State TLW will sponsor the registration. 3rd District will support approximately 2 nights stay. Local leagues appear to be also supporting attendance to this National Convention. At this point, Grant/Iowa has representatives who will attend -- Jerry Day, DC Timmerman and Hedley Bowden. Any other interest, please contact the directors.

• **Spring Convention** – LaCrosse County was commended for a great job hosting the convention.

• **Dells/Sauk Separation** – Sauk had first meeting last week. Dells will have first meeting Wednesday. Dells will notify the secretary of their officers. Both leagues will work the Fall Convention held at the Kahahari.

Visit this website periodically for TLW updates !!!
3dtlw.com

NEW BUSINESS

• **TIPAC**- Contributions for this year was discussion. Jerry Hinderman spoke on TIPAC and how the processes works.

• **Packer Advertising** – Grant/Iowa County has been checking into Advertising with the Green Bay Packer Network. This sounds like a very good avenue for advertising for the Tavern League. Discussion was held and this will be taken forward to the State level.

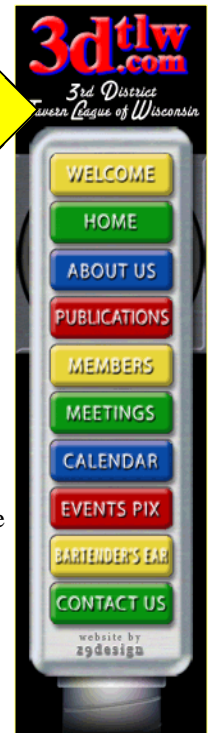
• **Next Meeting** – Grant/Iowa County. Wolfy's in Muscoda with a tentative date of August 26th, this is dependent upon who is hosting league leaders day the day before.

Attendance Drawing – Tyler K and Todd G winners of gas card.

GOOD & WELFARE:

Discussion was held on Crawford County's fundraising efforts to start a Safe Ride program. Motion was made and seconded for the 3rd District to make a donation to any counties within the district who are trying to set up a safe ride program to help get safe rides to every league and assist in off-setting some of the fees involved with getting their programs started.

Monday May 12th Spring Fling, Club 16 in Sparta, Monroe County.



3rd District Spring 2015 Elections



The following district officer positions are up for election in the Spring of 2015. **Jim Pickett, Southern Zone Vice President (one-year position)** **Todd Giraud, District Director (one-year position)** **Jerry Day, District Director (two-year position)**. Officers will go over the nomination and election process at this next meeting. Committees will also be reviewed for up-to-date representation from each county. Consider taking an active role in the 3rd District and share your talents!! Committees will divide the responsibilities so generally does not take a big time commitment.

Fall 2014 TLW Convention (Kalahari) Agenda

<p>MONDAY, OCT 20TH</p> <p>9a.m.—4 p.m. Food Service Sanitation Course</p> <p>3 pm—6 pm Registration & \$2 bill exchange</p> <p>8 p.m.—midnight Welcome Party at Clarion in Baraboo. Band: Swing Crew Transportation provided to and from Kalahari</p>	<p>(Tuesday-continued)</p> <p>9:15 a.m.—Noon General Business session/meeting; updates and officer reports; keynote speaker-Rick Berman</p> <p>Noon—5: p.m. Trade Show at Kalahari Convention Center; visit vendor booths; bean bag toss tourney for TiPAC. Silent auction;</p> <p>1pm-2pm Seminar “Service that Sells” by Greg McColloch District Manager—Sysco</p> <p>3pm-4pm Seminar “Legal Industry Updates by Dave Perlman</p>	<p>(Tuesday-continued)</p> <p>8pm-1 a.m. Cocktail Party & Costume Contest; Theme “Ride the Wave with the TLW; Costumes-Beachwear ! Band—Retro Specz</p> <p>WEDNESDAY, OCT 22</p> <p>9a.m.—4p.m. Registration & \$2 bill exchange</p> <p>9:30am-11am General Business Meeting</p> <p>11 am-3pm Trade Show</p> <p>11:45-12:15 Safe Ride Mtg</p> <p>2pm-2:45 Vendor Drawings</p> <p>4:15—5:00 3rd Dist Mtg</p>	<p>(Wednesday-continued)</p> <p>4:15—4:45 TLW Winter Get-Away presentation with drawing for a free cruise give-away</p> <p>5-6 Cocktails with TLW President—donation to TIPAC</p> <p>THURSDAY, OCT 23RD</p> <p>10am-12pm General Business Session</p> <p>Noon—Sauk Co. President Reception—Square Tavern</p>
<p>TUESDAY, OCT 21ST</p> <p>8:30 a.m.—5 p.m. Registration & \$2 bill exchange</p>	<p>1pm-2pm Seminar “Service that Sells” by Greg McColloch District Manager—Sysco</p> <p>3pm-4pm Seminar “Legal Industry Updates by Dave Perlman</p>	<p>9:30am-11am General Business Meeting</p> <p>11 am-3pm Trade Show</p> <p>11:45-12:15 Safe Ride Mtg</p> <p>2pm-2:45 Vendor Drawings</p> <p>4:15—5:00 3rd Dist Mtg</p>	<p>Our Thank You to members</p> <p>*3rd District Hospitality Party Tuesday, 5pm-7pm. Host, entertainment to be announced !!</p>

EXECUTIVE DIRECTOR *Pete Madland (800) 445-9221*

TLW STATE PRESIDENT *Terry Harvath (920)734-4472*

SOUTH/ZONE VICE-PRESIDENTS

Jim “Pick” Pickett (608) 785-7425 Dan Taivalkoski (262) 939-4179

THIRD DISTRICT DIRECTORY

3RD DISTRICT DIRECTORS *Jerry Day (Grant/Iowa) (608) 732-6949*

Tuna Frisch (Juneau) (608) 393-6886 *Todd Giraud (Monroe) (608) 269-2080*

ACTIVE LEAGUES	PRESIDENT	SECRETARY
DELLS / DELTON	<u>KEITH KOEHLER</u> (608) 254-7475 COUNTRY KEG/BAJA’S CANTINA DELLS	<u>DAVE SHANKS</u> (608) 434-0632 THE WILDERNESS RESORT DELLS
SAUK	<u>NEIL CAFLISCH</u> (608) 963-5886 SQUARE TAVERN, BARABOO	<u>MARK HORENBERGER</u> (608) 477-0921 CLARION HOTEL BARABOO
JUNEAU	<u>DAVE VANDYKE</u> (608) 565-2337 ROADHOUSE / NECEDAH	<u>BILL TREPES</u> (608) 464-3944 CHAPPERAL/ WONEWOC
MONROE	<u>TODD GIRAUD</u> (608) 269-2080 RITE SPOT/ SPARTA	<u>SUSAN BRUEGGEMAN</u> (608) 654-7611 BOBBY JOHN’S in CASHTON
GRANT/ IOWA	<u>DAN TIMMERMAN</u> (608) 568-3040 HINDU’S CORNER BAR/KIELER	<u>ELLY YOOSE</u> (608) 723-4327 YODER’S POTOSI
LACROSSE	<u>MIKE BROWN</u> (608) 386-6242 Mike’s LOGAN’S BAR/LACROSSE	<u>ART EKERN</u> (608) 784-2266 TOP SHOTS/LACROSSE
CRAWFORD	<u>BRIDGET NICHOLS</u> (608) 326-2225 JIM’S BAR PRAIRIE DU CHIEN	<u>BONNIE FULLER</u> (608) 326-4020 SAWMILL PRAIRIE DU CHIEN

What's Happ'ning?

September

8th

2014

TLW State Golf Outing—Superior WI Nemadji Golf Course

October

20th-23rd

TLW FALL CONVENTION—Kalahari WI Dells

21st

5:00 p.m.—7:00 p.m. 3rd District Convention Hospitality

Party—This is “Thank you” party to give back to the 3rd District Members for all you do!! (Promoting raffle tickets, participating in the fundraising events, donating prizes, etc.) Come and enjoy !!!


March


2015

30th-April 2nd

TLW SPRING CONFERENCE—Geneva Grand, Lake Geneva



 Shout out' to Monroe County for a great job on the 2014 3rd District Golf Outing !! They hosted a very successful 3rd District fundraiser!! Thank You!!



Grant-Iowa County will have the opportunity to host the 2015 Outing.

MEETING Rotation:

Sauk County
Dells-Delton
LaCrosse County
Crawford County
Grant-Iowa County—this meeting
Monroe County — next meeting
Juneau County

3rd District GOLF Rotation:

Monroe County
Grant-Iowa —2015 Host
Sauk County
Dells-Delton
Juneau County
Crawford County
LaCrosse County

Drink and Drive Responsibly

