

# 3rd DISTRICT NEWSLETTER

(Includes Crawford, Grant-Iowa, Juneau, LaCrosse, Monroe, Richland, Sauk, Vernon)

## Zone Vice Presidents Dist 1, 3 & 9



Jim "Pick" Pickett  
Alpine Inn LaCrosse



Chris Marsicano  
Village Inn Supper  
Club/ Delavan



Director Todd  
Giraud Rite Spot



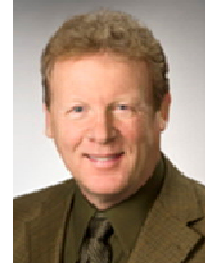
Jerry Day  
Second Shot Saloon



Director "Tuna"  
Dan Frisch  
Heinies Mauston



State President  
**Rob Swearingen**  
AlGen's Rhinelander



Pete Madland  
TLW Exec Director



February, 2012

## 3rd DISTRICT MEETING

Monday, February 27th

### Red's II Bar & Grill

(Juneau County)

111 East Bridge Street

New Lisbon, WI

(608) 562-6655

Lunch 1:00 pm Meeting 2:00 pm

TLW Vice-President Terry Harvath will be present at this meeting with lots of good info, one area he will speak on is what is happening in the political arena and the impacts to our industry. **BE INFORMED AND SEE YOU THERE !!!**

## 7th ANNUAL 3rd DISTRICT POOL TOURNAMENT



The 3rd District Pool Tourney is in the planning. April 26—29th being held at the Moose Lodge in LaCrosse. Along with the regular divisions, they have also added a "Just for Fun" division which can include men/women/co-ed. So whatever your pool shooting ability, put together a team and come to LaCrosse & participate in this fundraiser. Its a great time with fun people! More info and a registration form found on website **3dtlw.com** under "Publications" or contact Art Ekern (608)782-6622 Top Shots in LaCrosse or Gerry Smith (608)562-3704 Opera House in New Lisbon.



## Very Important Event — TLW LEGISLATIVE DAY MARCH 6th, 2012

Legislative Day is scheduled in Madison on Tuesday, March 6th. Last year our event had to be canceled due to the protests being held at the Capital. So lets have a good attendance this year !! Registration from 10 am-Noon with a meeting at the Concourse Noon-2 pm and from there you can go to your individual representative's offices and speak to them regarding your business industry and concerns. Then there is a reception from 4pm-6pm back at the Concourse. Rooms are available at the Concourse if you wish to stay overnight, call (608) 257-6000 for reservations and TLW rates. **The 3rd District will sponsor a bus if there is enough interest. This bus will have pick-up points throughout the district. Please contact your county tavern league presidents/directors, if you are interested in this event and to obtain more transportation information (or attend this 3rd District Meeting February 27th at Red's II for details). Legislative Day is the time to voice your opinion directly to your representatives on the issues that are influencing your businesses. Your 3rd District Tavern League will take care of the transportation/parking.**

**INVEST YOUR TIME on March 6st,**  
**ISN'T YOUR BUSINESS WORTH IT??**



Some Pool Tourney Details: A, B, C Divisions plus also a "Just for Fun" Division. If you win your first two qualifying matches=A division; if you split first two qualifying matches= B division; Loss first two qualifying matches = C Division. Qualifying matches start at 7 pm Friday; and finals are noon on Saturday. "Just for Fun" division starts Noon on Saturday. Five-player teams. Motels are available. (If interested-Thursday April 26th there is a 'bonus tourney', starts at 6 pm flighted Scotch couples/8 team-flights, \$30 entry) Registration form on website and more details.

# Meeting Minutes

THIRD DISTRICT COUNTIES MEETING Monday, November 7<sup>th</sup>, 2011  
Silverdale, Sparta/Monroe County

Meeting was called to order by Directors Todd Giraud, Jerry Day and Tuna Frisch.

**ATTENDANCE:** 33 members/guests. 7 Juneau County, 6 Sauk County, 12 Monroe, 6 LaCrosse, 1 Iowa-Grant, 1 Crawford.

Introductions done.

Secretary's report – copies of the minutes were handed out. Notify Sherry of any events you want on the website. Motion made and seconded to approve secretary's report.

Treasurer's report read by Todd Giraud was accepted.

**Southern Zone VP—Jim Pickett** – Jim reported that there is not a lot to report at this time. There are some bills out there regarding smoking ban. He stressed the importance of focusing on membership as that is the most important topic right now!! The Executive Board Meeting is next week. Contact Pick if you have any concerns you would like expressed at this meeting.

Discussion was held on room issues at the Appleton convention. It is felt there is a breakdown in communication as the members/leagues need to know the stipulations that are in the convention contracts when it affects the booking of rooms, i.e. pricing differences, cancellation policies, minimum night stays, etc. It is felt that a stronger set of guidelines may be needed so all convention centers are bidding on the same level also. If this same set of guidelines is used in each contract, this may help members have the same expectations at each convention site when their leagues are booking rooms, price changes, cancellation policies, etc. If these guidelines would not be applicable at a site, then better communication is needed via On Premise, website or newsletter of the differences. Many leagues had issues and were disappointed in this site; the local league at the convention did a great job with transportation, etc., and these issues are not a reflection on the local league at all.

## COMMITTEE REPORTS

**Golf Outing** – Crawford County is the host county. Golf Committee members: Crawford any and all members of their league. LaCrosse –Adam Weissenberger/Sloopys, Brownie/Logans, Dale Clements/Fox Hollow. Grant/Iowa – Hedley/Doolittles, Jerry Day/Second Shot. Juneau – Tuna/Heinies and Jack Hall/Shipwreck. Monroe County –Todd Giraud/Rite Spot. Sauk – Keith Koehler/Country Keg&Baja's and Dave Shanks/Wilderness From Sauk. Secretary Sherry is available to do the brochures, programs, etc. Denny reported that Crawford County is having a meeting soon with their members to start looking at dates. Will notify Secretary Sherry as soon as a date is set so it can be put on the website calendar to try to avoid any other leagues from double booking any events on that date.

**Finance/legal Committee** – Discussion was held regarding whether to go under the State TLW program or file locally/ independently for our status. Motion made to file independently and seconded. Also discussed the CD coming due and motion made and seconded to renew CD for six months.

**Membership Drive** – The membership committee met before this meeting. Brownie thanked all committee members for coming early to attend and said they have a nice Incentive Package to recommend. This includes realistic goals where most leagues will be asked to increase their current membership by 10%. If all Counties can achieve this goal, it would put the 3<sup>rd</sup> District just under 600 members. The goals are as follows for increases in membership: Sauk 103; LaCrosse 180; Crawford 38; Grant/Iowa 129; Juneau 75; Monroe 67. Incentives are as follows: The leagues will still receive the \$25 per member. The new member will receive a metal TLW sign compliments of 3<sup>rd</sup> District. If the leagues meet their goal by the Spring Convention, the county will receive \$500 bonus; it is recommended this money be given to the recruiters of the new members and the county can decide how to distribute this money to the recruiter that signed the member. Discussed putting together a package for a trip or possibly gift certificates to the new member bars, etc. Timeline is Spring convention. Motion made and seconded to accept the Membership Committee's recommendation.

Discussed having an attendance drawing to reward the members who are attending the 3<sup>rd</sup> District meetings and as an incentive to maybe bring more people to the meetings, with the prize being a year's TLW membership. The district will be holding this drawing twice a year with names put into the drawing from the sign-in/attendance sheets from the non-convention District meetings. Come to the meetings and get a chance to win your membership dues paid for a year.

**Raffles** – Tickets will again be printed for the \$50 raffle with the drawing at the Spring convention.

## UNFINISHED BUSINESS

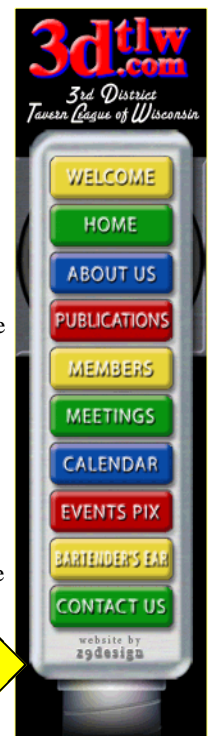
**POOL TOURNEY** – Art Ekern and Gerry Smith will co-chair this Pool Tournament and gave the following details.

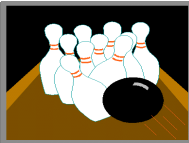
April 26 - 29 at Moose Lodge (they will again give a 20% kickback on food/drinks). Sign-up/registration forms were available and will be available on the website. They recommended each league to supply four \$100 table sponsorships; this can be split between vendors, customers, bars, or the league itself. See the Ladies' Division was dropped last year (due to lack of participation), Art is working on a "Just for Fun" division with a \$75 sponsorship fee, ladies would be welcome to shoot in that division along with mixture of men/ladies, etc. Art felt with this date there might possibly be more scotch double participation. It was stressed that each league needs to provide some workers; It is felt on Friday – 4 workers are needed; Saturday – 10 workers needed; Sunday – just a couple workers needed.

Also more prizes are needed this year; last year there was an issue with very minimally donated prizes. Something that goes well is when the league has members that will donate golf, a night stay, dinners, pizza, gift certificates, and make a 'county package' out of it. Motion made and seconded to require \$400 in sponsors and prizes from each league. Committee members updated. This is the Pool Committee members: Grant/Iowa—Jerry Day and Hedley. Juneau County—Dan Hunkins. Sauk—Tracy Haselwander. Crawford—Pete/Jann Sturmer. LaCrosse—Jim Pickett, Brownie, Glenn Garbers. Monroe—Leroy Kelsey.

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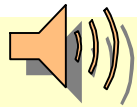
Visit this website periodically for TLW updates !!!  
3dtlw.com





**REMINDER: State TLW 8-Pin Tap Bowling Tournament** hosted by the Wagner Lanes in Eau Claire.

Choose your dates & times between February 25th and April 15th. Participants need not be avid or skilled bowlers. This is a fun event and an important fundraiser for TLW and TIPAC. Call (715) 833-6700 for info and to sign up your team or visit websites [www.wagnerslanes.com](http://www.wagnerslanes.com) or [tlw.org](http://tlw.org)



**2012 TLW SPRING CONFERENCE & TRADE SHOW**

April 2nd-4th in MILWAUKEE  
4747 South Howell Avenue  
Milwaukee WI 53207-5913 (800) 558-3862  
**MAKE PLANS TO ATTEND !!**  
Check out new products at the Trade Show !!  
There is always lots of important info to gather from the meetings and many good times to be had at the social events !!



**3RD DISTRICT GOLF OUTING MAY 14TH PRAIRIE DU CHIEN**

Crawford County will host the 3rd District Golf Outing this year. So mark your calendars, Monday, May 14th lets travel to Prairie du Chien Golf Course. Make this your first golf outing of the season, it will be a good one !!! There will be lots of good prizes and fun events!!! Stay turned for more details

# Fall 2011 Raffle Winners

1st — Rob Householder, Mauston  
2nd —Jan Richter, Boscobel  
3rd —Michele Braumel, Necedah  
4th—Dale Clements, LaCrosse  
5th—Ron Footer, Mauston

6th—Dean & Frankie, Sauk  
7th—Jean Stingl, Lacrosse  
8th—David Stark, Sparta  
9th—Tom Burns, Mauston  
10th—Dave VanDyke, Necedah

11th—Shirley Arentz, LaCrosse  
12th—Sports Nut, LaCrosse  
13th—Dick Sommerfeldt/Myra Giraud, Tomah  
14th—Robert Kuehl, Sparta  
15th—Sahdi Warren , Sauk



**GOOD LUCK ON YOUR LOCAL LEAGUE MEMBERSHIP DRIVES AND YOUR RECRUITMENT GOALS!! INCENTIVES ARE WAITING . . . GO TEAMS GO !!!**

*Please contact Secretary Sherry or a Director when any of your local league officers change so the website and newsletter can be updated and information can be sent to the appropriate people. Also send any of your local league events to Sherry for posting. Email info to [ibtuna@charter.net](mailto:ibtuna@charter.net) or call 608 963-4833*

**MEETING Rotation:**  
Sauk County — May Meeting  
LaCrosse County  
Crawford County  
Grant-Iowa County  
Monroe County  
Juneau County

**3rd District GOLF Rotation:**  
Monroe County  
Grant-Iowa  
Sauk County  
Juneau County  
**Crawford County \*\*2012 host**  
LaCrosse County

**EXECUTIVE DIRECTOR** Pete Madland (800) 445-9221

**TLW STATE PRESIDENT** Rob Swearingen (715) 362-2230

**SOUTH/ZONE VICE-PRESIDENTS**

Jim "Pick" Pickett (608) 785-7425 Chris Marsicano (262)728-6360

**THIRD DISTRICT DIRECTORY**

**3RD DISTRICT DIRECTORS** Jerry Day (Grant/Iowa) (608) 732-6949

Tuna Frisch (Juneau) (608) 393-6886 Todd Giraud (Monroe) (608) 269-2080

ACTIVE LEAGUES	PRESIDENT	SECRETARY
SAUK	KEITH KOEHLER (608) 254-7475 COUNTRY KEG/BAJA'S CANTINA WI DELLS	DAVE SHANKS (608) 253-4653 WILDERNESS/WI DELLS
JUNEAU	TUNA FRISCH (608) 393-6886 HEINIE'S / MAUSTON	SUZANNE MACHOVEC (608) 985-7211 SUMMIT HOUSE/ WONEWOC
MONROE	TODD GIRAUD (608) 269-2080 RITE SPOT/ SPARTA	SUSAN BRUEGGEMAN (608) 654-7611 BOBBY JOHN'S in CASHTON
GRANT/IOWA	DAN(Hedley)BOWDEN (608) 778-2120 DOOLITTLES/LANCASTER	ELLY YOOSE (608) 723-4327 YODER'S POTOSI
LACROSSE	MIKE BROWN (608) 386-6242 Mike's LOGAN'S BAR/LACROSSE	ART EKERN (608) 784-2266 TOP SHOTS/LACROSSE
CRAWFORD	KEITH COLBURN (608) 326-0759 FRAZIER'S/PRAIRIE DU CHIEN	JANN CLEMENTS (608) 326-4030 CAPTAIN'S/EASTON

