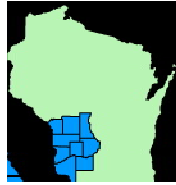


3rd DISTRICT NEWSLETTER

(Includes Crawford, Grant-Iowa, Juneau, LaCrosse, Monroe, Richland, Sauk, Vernon)



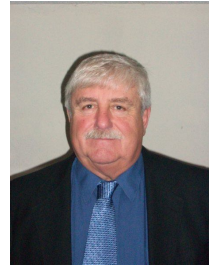
District Directors



Director "Tuna" Frisch/Heinies



Director Todd Giraud /Rite Spot



Director Jerry Day/Second Shot

THIRD
February, 2013



DISTRICT



Zone Vice Presidents



State President
Terry Harvath
Wishing Well-Appleton



TLW Exec Director
Pete Madland



Jim Pickett
Alpine
LaCrosse



Chris Marsicano
Village Inn
Supper Club/
Delavan

Very Important Event — TLW LEGISLATIVE DAY-MARCH 19th



The TLW annual Legislative Day is scheduled in Madison on Tuesday, March 19th. All TLW members — please attend or send a representative this year!! There is a change of venue with the event registration at the Inn on the Park in Madison from 10 am-Noon followed by a General Session meeting Noon-2 pm, then migrating to the State Capital from 2 pm-4 pm to visit your individual representatives and speak to them regarding your business concerns and political struggles. A reception will follow from 4pm-6pm back at the Inn on the Park. Rooms are available at the Inn on the Park if you wish to stay overnight (TLW room block rate \$84). **The 3rd District will sponsor a bus. This bus will have pick-up points throughout the district. Please contact your local county tavern league presidents/directors for more information on this event. (Bus times and pick-up points will be finalized at this 3rd District Meeting—come to Second Shot to give input and receive info firsthand).**

Legislative Day is the time to voice your opinion directly to your representatives on the issues that are influencing your businesses. Your 3rd District Tavern League can take care of the transportation/parking expenses.

Investing your time on March 19th is investing in your Business!!

3rd DISTRICT MEETING

Monday, March 4th

Second Shot Saloon

(Grant/Iowa County)
1260 Seventh Street
Fennimore, WI
(608) 822-3112

Lunch 1:00 pm Meeting 2:00 pm
TLW Exec Director Pete Madland will give an update and answer questions.
COME AND BE INFORMED !!!

(Complimentary ignition interlock coasters available for pick up. Please bring a bottle donation for upcoming District Pool & Golf fundraisers)

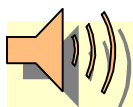
8th ANNUAL 3rd DISTRICT POOL TOURNAMENT



The 3rd District Pool Tourney will be held April 25—28th at the Moose Lodge in LaCrosse. There is a Men's Tournament and also a "Just for Fun" tournament which can include men/women/co-ed. So whatever your pool shooting ability, there's a spot for you!! Put together a team and take part in this fundraiser. Its a great time and well organized. More info and a registration form can be found on website **3dtlw.com** under "Publications" or contact Art Ekern (507)895-4331 Top Shots in LaCrosse or Gerry Smith (608)562-3704 Opera House in New Lisbon. Moose Lodge does a great job with this event!! **HOPE SEE YA THERE !!!**

—continued on Page 2 with more details.





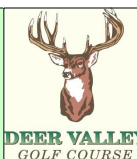
2012 TLW SPRING CONFERENCE & TRADE SHOW

April 8th-11th
1202 W. Clairemont Avenue
Eau Claire, WI 53207-5913 (800) 482-7829

MAKE PLANS TO ATTEND !!

Look for new products at the Trade Show! There is always lots of good info to take away from meetings and many good times to be had at the social events !!

Sept 9th
STATE TLW Golf Outing
hosted by
Grant/Iowa
County at the Deer Valley Golf Course in Barneveld!! Best of luck to our 3rd District friends in Grant/Iowa Tavern League for a **successful outing!!**



3RD DISTRICT GOLF OUTING MAY 20TH
LaCrosse at Cedar Creek

LaCrosse County will host the 3rd District Golf Outing this year. Mark your calendars, Monday, May 20th. Start the golf season with a trip to LaCrosse to take part in this well-organized golf event. Please send a team to this event. A bottle donation from your business is appreciated. Non-golfers are invited to volunteer and partake in all festivities. Stay tuned for more details as they are released.

Fall 2012 Raffle Winners

1st — Jan Richter, Boscobel	6th—Michelle Short, Sauk	11th—Donna Garbers, LaCrosse
2nd — Gail Walsh, Lyndon Station	7th—Brad Sehrens, Tomah	12th—Charlie Fuchs, Rock Springs
3rd —Hannah Stillson, Mauston	8th—Jim Smith III, Tomah	13th—Doug Clawson, Wi Dells
4th—John Randall, Mauston	9th—Jake Grimsted, Ferryville	14th—Bill Silha, LaCrosse
5th—S Butler/K Conley Potosi	10th—Hedley, Grant/Iowa	

POOL TOURNEY DETAILS: A, B, C Divisions plus also a “Just for Fun” Division. If you win your first two qualifying matches=A division; split first two qualifying matches= B division; Loss first two qualifying matches = C Division. Qualifying matches start at 7 pm Friday; and finals are noon on Saturday. “Just for Fun division starts Noon on Saturday. Five-player teams. Motels are available. Registration form on website and more details.

MEETING Rotation:
Sauk County —
LaCrosse County
Crawford County
Grant-Iowa County - this meeting
Monroe County—next meeting
Juneau County

3rd District GOLF Rotation:
Monroe County
Grant-Iowa
Sauk County
Juneau County
Crawford County
LaCrosse County- 2013 Host

EXECUTIVE DIRECTOR	<i>Pete Madland (800) 445-9221</i>
TLW STATE PRESIDENT	<i>Terry Harvath (920)734-4472</i>
SOUTH/ZONE VICE-PRESIDENTS	
<i>Jim “Pick” Pickett (608) 785-7425 Chris Marsicano (262)728-6360</i>	

THIRD DISTRICT DIRECTORY	
3RD DISTRICT DIRECTORS	<i>Jerry Day (Grant/Iowa) (608) 732-6949</i>
<i>Tuna Frisch (Juneau) (608) 393-6886</i>	<i>Todd Giraud (Monroe) (608) 269-2080</i>

ACTIVE LEAGUES	<u>PRESIDENT</u>	<u>SECRETARY</u>
SAUK	<u>KEITH KOEHLER</u> (608) 254-7475 COUNTRY KEG/BAJA'S CANTINA WI DELLS	<u>MARK HORENBERGER</u> (608) 477-0921 CLARION HOTEL BARABOO
JUNEAU	<u>TUNA FRISCH</u> (608) 393-6886 HEINIE'S / MAUSTON	<u>BILL TREPES</u> (608) 464-3944 CHAPPERAL/ WONEWOC
MONROE	<u>TODD GIRAUD</u> (608) 269-2080 RITE SPOT/ SPARTA	<u>SUSAN BRUEGGEMAN</u> (608) 654-7611 BOBBY JOHN'S in CASHTON
GRANT/IOWA	<u>DAN TIMMERMAN</u> (608) 568-3040 HINDU'S CORNER BAR/KIELER	<u>ELLY YOOSE</u> (608) 723-4327 YODER'S POTOSI
LACROSSE	<u>MIKE BROWN</u> (608) 386-6242 Mike's LOGAN'S BAR/LACROSSE	<u>ART EKERN</u> (608) 784-2266 TOP SHOTS/LACROSSE
CRAWFORD	<u>KEITH COLBURN</u> (608) 326-0759 FRAZIER'S/PRAIRIE DU CHIEN	<u>JANN CLEMENTS</u> (608) 326-4030 CAPTAIN'S/EASTON

Meeting Minutes

THIRD DISTRICT COUNTIES MEETING Monday, December 3rd Captain's in Eastman

Meeting was called to order by Directors Todd Giraud and Tuna Frisch.

ATTENDANCE: 23 members/guests. 5 Juneau County, 2 Sauk County, 6 Monroe, 6 LaCrosse, 1 Iowa-Grant, 3 Crawford. Guests

Introductions done.

Secretary's report – copies of the minutes were distributed. Notify Sherry of any events you want on the website. Motion made and seconded to approve secretary's report.

Treasurer's report read by Todd Giraud was accepted.

Southern Zone VP—Jim Pickett – Reported on items from the State level/Executive Board Meetings. Milwaukee Tavern League has a change of officers. Executive Board met in Rhinelander. Legislative Day was set for March 19th. Discussed Diego Corporate sponsorship. Also discussed the TLW Bowling Tourney to be held in Eau Claire as well as upcoming Spring convention. Smart phone app has been updated and there is a potential for members to do advertising on this app (approximately \$200 a year). Alaska bill was introduced. Discussed the possibility of potentially having the TLW membership attached to the liquor license, potential introduction of a 19 year-old drinking age, and discussed other potential legislative proposals for the upcoming year with possible expanded safe ride funding and the 10-year-old look back for OWI. Contact Jim Pickett or Pete Madland if questions on any of these topics.

Discussed the 3rd District supporting Coasters Against Ignition Interlocks—1st and 9th District are leading this campaign and looking for the 3rd District to possibly share the expense and these bar coasters. Not a lot of details were available. Motion to table this issue until more information and details are available.

Discussed the results of the election with Rob Swearingen winning his election and thus resigning as the Tavern League President. Terry Harvath (VP) has now moved up to TLW President. Bill Hunter is vacating the Past President post.

COMMITTEE REPORTS

Pool tournament—Art Ekern reported they will try to involve the State leagues a little more as we need to increase the amount of teams. Also reminded everyone that we need to keep the amount of table sponsors or increase them from last year. Posters will be ready soon. Flyer will be put on website, 3dtlw.com

Discussed meeting policy/procedure. Minutes from the District meeting at the View in LaCrosse were reviewed and reminder of a motion made regarding format for 3rd District Meeting. Reviewed motion for 3rd District to pay the fee at the meetings of \$15 which includes 2 free drink tickets and lunch.

Finance/legal Committee – Todd and Mike Brown: Sent in and is processing. Will be adopting bylaws for 3rd District, and addressing attendance requirements, etc. at that time.

Golf Outing – May 20th Cedar Creek Golf Course. Committee Chairman—Mike Brown, Todd Giraud, Denny & Bob Kuchenbecker, Dave Shanks, Jack Hall & Tuna, Jerry Day & D.C. Timmerman. We will hold off on more details and planning for this fundraiser until after the pool tourney so all efforts can be focused on the Pool Tourney at this time.

Membership Drive – Reminder that personal visits are important for recruiting and retaining members. Leagues should have recruiters who are well-versed in the Tavern League issues. Members who attend district meetings and state conventions are more equipped to explain what the Tavern League is all about and all the successes of the TLW, the advantages that come with membership, what is being worked on legislatively. “Join the progressive Tavern League who is out there fighting for your rights and your business!!” Phone app is also good recruiting tool, keeping up with advertising and promotion technologies

Raffle/fundraiser -- At Spring Convention 3rd District will again hold a raffle with the drawing at District meeting at convention. Tickets will be distributed earlier this year, i.e. January.

Convention Hospitality Party—Eau Claire convention – April 8th – 11th. Will get more details and recommendations for hosts for the 3rd District Party and bring it to the next meeting.

NEW BUSINESS

Legislative Days -- March 19th. District will again sponsor a bus to Legislative Day throughout 3rd District. Starts in LaCrosse and works its way through the counties to Madison. The 3rd District counties south of Madison can receive reimbursement for travel or also hire a bus if there is interest. Next meeting will be approximately 2 weeks before Legislative Day

Visit this website periodically for TLW updates !!!
3dtlw.com



Meeting Minutes(continued)

State Board of Directors—Alternates are needed for January 15th State Board of Directors meeting in Lake Geneva as Todd Giraud and Jerry Day cannot attend this meeting. Jack Hall (had been elected alternate in past election) and will be able to attend and Denny Fuller was appointed at this meeting as an alternate for this meeting.

UNFINISHED BUSINESS

- **Nominations/Election Process** – No voting for our district at the Spring Convention as all candidates running unopposed.
- **TLW Softball Tourney** – Mike Brown gave an update on details of this Labor Day Tourney that will be held in LaCrosse. Signs will have QR mark that takes you right to the website using your smart phone. Volunteers are welcomed for concessions, security and raffling.
- **Attendance Drawing** – Reminder of drawing for a free membership from the non-convention meeting attendance. This will be drawn at the conventions (do not have to attend the convention).
- **TLW Vegas Trip to El Cortez** – February 17th-21st. Crawford County will check into what is available for air travel and would like to put together a group event for this; possibly having a 3rd District group travel together. Jann Sturmer is a contact person.
- **Platinum Club Membership** – Discussed the platinum club membership. Motion to continue platinum club membership; approved.

NEXT MEETING: Grant/Iowa County, Second Shot Saloon in Fennimore Monday, March 4th.

GOOD & WELFARE: LaCrosse Tavern League explained their fundraiser coupon book that is available.

LaCrosse Holiday Party, Monday, January 28th, prime rib dinner at Pettibone Resort.

Preferred Distributing bought out by Frank Beer—all employees have to apply for their job. Letter of recommendations are helpful. Preferred Distributing has been so supportive to our industry.

Monroe County Tavern League Pool Tourney January 11,12, 13th. December 10th Christmas Party at Club Oasis.

Sauk County Christmas Party SpringBrook Resort January 14th. Sauk County thanked the 3rd District for help with convention.

Juneau County Christmas Party January 27th Club Chapparel in Wonewoc.

What's Happ'ning?

February

2013

17th - 21st

STATE - TLW Las Vegas Getaway -- El Cortez Hotel/Casino (tlw.org for info)

23rd- March 3rd

STATE—TLW Winter Cruise

February - April

STATE BOWLING FUNDRAISER at Wagner Lanes in Eau Claire.

March

4th

3rd District—Meeting 2nd Shot Saloon, Fennimore

10th

Daylight Savings Time

19th

TLW Legislative Days—Madison—Inn on the Park

April

8th—11th

STATE TLW SPRING CONVENTION -- Eau

Claire

25th - 28th

3rd District-Pool Moose Lodge/LaCrosse

May

11th

Juneau Co Road Trip/Scavenger Hunt Party

20th

3rd District Golf -- LaCrosse Cedar Creek

August

30th—Sept 1st

TLW Softball Tourney—LaCrosse

September

9th TLW State Golf —Deer Valley—Barneveld

IGNITION INTERLOCK COASTERS: These new coasters, compliments of the State TLW, are available to any interested TLW members to assist in getting the word out to our customers on Ignition Interlocks. These coasters will be given to all attending this 3rd District Meeting/Second Shot Saloon, and each county can pick some of these up to distribute at their local county meetings. Another reason to come to this District meeting to assure you receive these complimentary coasters promptly for your business!

