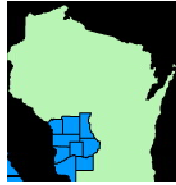


3rd DISTRICT NEWSLETTER

(Includes Crawford, Grant-Iowa, Juneau, LaCrosse, Monroe, Richland, Sauk, Vernon)



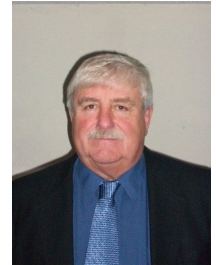
District Directors



Director "Tuna" Frisch/Heinies



Director Todd Giraud /Rite Spot



Director Jerry Day/Second Shot

THIRD
August, 2013



DISTRICT



Zone Vice Presidents



State President
Terry Harvath
Wishing Well-Appleton



TLW Exec Director
Pete Madland



Jim Pickett
Alpine
LaCrosse



Dan Taivalkoski
Joey's on
6th, Racine

3rd DISTRICT MEETING Tuesday, September 17th Shipwreck Bay

(Juneau County) N7265 Shacks Road
New Lisbon, WI (608) 847-2401
Lunch 1:00 pm Meeting 2:00 pm
TLW Exec Director Pete Madland

Will be a guest speaker.
COME AND BE INFORMED !!!

**TLW Fall 2013 Convention
& Trade Show**

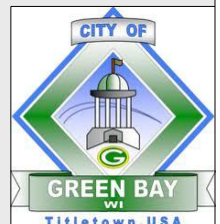
HYATT
ON MAIN
GREEN BAY

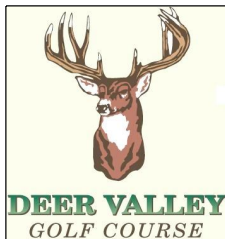
October
7th—10th
Green Bay

Make plans to attend the Fall TLW Convention in Green Bay !!

THEME: TLW-Helping to Insure our Industry's Future

The 2013 Fall TLW Convention will be held at the Hyatt on Main in Green Bay (formerly Hotel Sierra/Regency Suites). Call (920) 432-1234 to reserve your room. (On Premise Magazine has other motel choices listed) Green Bay always supplies a festive setting for our conventions, especially for us Packer fans. Here are just a few highlights going on during the TLW 'convention week': (Packers play the Detroit Lions Sunday Oct 6, arrive on Sunday and enjoy the game in Green Bay.) Monday: Food Sanitation Course & Exam; 8 pm is the Welcoming Party at Stadium View with snacks and a band. Tuesday: General Business meeting, Trade Show, Silent Auction, Seminars; at 5pm 3rd District Hospitality Party; 8 pm Cocktail Party. Wednesday: General Business Meeting, Trade Show, District Meetings, 5 pm Presidents Party. Thursday: General Business meeting, drawings, entertainer. Brown County President Reception at noon. Please try to attend any or all of these TLW Convention events.





TLW STATE GOLF OUTING

STATE TLW Golf Outing will be hosted by **Grant/Iowa County Tavern League** on September 9th (Monday) at the Deer Valley Golf Course in Barneveld!! Let's support our friends in Grant/Iowa County Tavern League. There are still a few openings so call and sign up. It is a Noon shotgun Start (with 10am-11am registration; 11am -11:45 lunch) Four-person team, \$100 includes Golf/ Cart, Beverage Tickets, Lunch, Dinner, Awards. This is an excellent outing to wind up your Golf 'Outing' fundraiser season. Stay at Deer Valley Lodge, right on the grounds who has excellent accommodations and location for nice golf get-away.



****Note: Grant/Iowa Tavern League** is also providing a shuttle service for anyone interested in coming in on Sunday night which will transport you to the area establishments for some food and drink to entertain you. There are also raffle tickets available from your local league presidents with some great prizes. Best wishes for a successful event!!!

Spring 2013 Raffle Winners

1st — Jack Hall/Dan Frisch, Mauston	6th—Jefferson Co Tavern League	11th—Keith Koehler, Dells
2nd — Diamond Jim Premo, Adams	7th—Dale Clements, LaCrosse	12th—Andy Potter, Mauston
3rd —Bobbie Koehler, Dells	8th—Jim Pickett, LaCrosse	13th—Diane Groth, LaCrosse
4th—Grandpa, Rite Spot, Sparta	9th—Julie Moor, Kieler	14th—Rodney Senzig, Lyndon Station
5th—Gerry Smith, New Lisbon	10th—Marie Sarazin, Mauston	15th— The Colonial , Sparta

SPECIFICATIONS 3rd DISTRICT HOSPITALITY PARTY

Size—minimum 100 people, bigger is better (DJ/one-man band/food set up) Specify capacity&layout with bid.

Location—convenient to convention site (for shuttles)

Requirement (if within District) attend one 3rd District meeting within year of event.

Bid—Include price for light lunch and drink prices, specific to top shelf, rail, 'tubs', food suggestions, etc.

MEETING Rotation:

Sauk County — next meeting

LaCrosse County

Crawford County

Grant-Iowa County

Monroe County

Juneau County - this meeting

3rd District GOLF Rotation:

Monroe County—2014 Host

Grant-Iowa

Sauk County

Juneau County

Crawford County

LaCrosse County

EXECUTIVE DIRECTOR *Pete Madland (800) 445-9221*

TLW STATE PRESIDENT *Terry Harvath (920)734-4472*

SOUTH/ZONE VICE-PRESIDENTS

Jim "Pick" Pickett (608) 785-7425 Dan Taivalkoski (262) 939-4179

THIRD DISTRICT DIRECTORY

3RD DISTRICT DIRECTORS *Jerry Day (Grant/Iowa) (608) 732-6949*

Tuna Frisch (Juneau) (608) 393-6886 Todd Giraud (Monroe) (608) 269-2080

ACTIVE LEAGUES	PRESIDENT	SECRETARY
SAUK	<u>KEITH KOEHLER</u> (608) 254-7475 COUNTRY KEG/BAJA'S CANTINA WI DELLS	<u>MARK HORENBERGER</u> (608) 477-0921 CLARION HOTEL BARABOO
JUNEAU	<u>TUNA FRISCH</u> (608) 393-6886 HEINIE'S / MAUSTON	<u>BILL TREPES</u> (608) 464-3944 CHAPPERAL/ WONEWOC
MONROE	<u>TODD GIRAUD</u> (608) 269-2080 RITE SPOT/ SPARTA	<u>SUSAN BRUEGGEMAN</u> (608) 654-7611 BOBBY JOHN'S in CASHTON
GRANT/ IOWA	<u>DAN TIMMERMAN</u> (608) 568-3040 HINDU'S CORNER BAR/KIELER	<u>ELLY YOOSE</u> (608) 723-4327 YODER'S POTOSI
LACROSSE	<u>MIKE BROWN</u> (608) 386-6242 Mike's LOGAN'S BAR/LACROSSE	<u>ART EKERN</u> (608) 784-2266 TOP SHOTS/LACROSSE
CRAWFORD	<u>JANN CLEMENTS</u> (608) 326-4030 CAPTAIN'S/EASTON	<u>JANN CLEMENTS</u> (608) 326-4030 CAPTAIN'S/EASTON

Meeting Minutes

THIRD DISTRICT COUNTIES MEETING
Monday, May 13th, 2013 Leon Country Tavern, Sparta (Monroe)

Meeting was called to order by Directors Todd Giraud, Jerry Day and Tuna Frisch.

ATTENDANCE: 35 members/guests. Juneau County 8, Sauk County 1, Monroe 14, LaCrosse 7, Iowa-Grant 3, Crawford 2. Guests 1. Introductions done.

Secretary's report – copies of the minutes were available on website. Notify Sherry of any events you want on the website. Motion made to waive secretary report. Treasurer's report read by Todd Giraud was accepted.

Southern Zone VP—Jim Pickett discussed legislative issues: Legislators will vote on Alaska(brown jug) bill tomorrow. Jim explained the "Brown Jug Bill". Discussed proposed CDL (commercial driver license) changes. Gave details for the July 20th TLW Day at Miller Park. League Leaders Day will be August 26th in Oshkosh.

COMMITTEE REPORTS

Pool tournament – Art Ekern reported that the complete P&L report is not yet available – still some outstanding items. But this was a very successful fundraiser, comparing to last year, the number of teams were down and thus the final numbers appear to be down a bit also.

Finance/legal Committee – Todd and Mike Brown – Motion made and seconded to approve the 3rd District By-Laws. Each county was represented at the meeting the By-Laws were made available to all members for over a month. All legal paperwork is filed. Finance Committee meeting will be scheduled soon. **Finance Committee representation was updated: Craig Giese-Sauk; Denny Fuller-Crawford; Dan Bowden-Grant/Iowa; Mike Brown-LaCrosse; Todd Giraud-Monroe; Tuna Frisch-Juneau.**

Golf Outing – May 20th at Cedar Creek Golf Course. Hole sponsors are needed. Please turn in all your TV raffle tickets. There is a need for more golfing teams and raffle prizes. Contact Mike Brown to sign up teams and also to sponsor holes. Chairman—Mike Brown, Todd Giraud, Denny & Bob Kuchenbecker, Dave Shanks, Jack Hall & Tuna, Jerry Day & D.C. \$75 a person.

Membership Drive – All leagues are struggling with recruitment and retention. Kudos to Grant-Iowa on increasing their numbers. Mike Brown reported these are some tough times for membership but personal visits to your members are very important. Reminder that the best recruiters are the ones who attend the local, district and State meetings/conventions, as they know the issues, the TLW successes and what the Tavern league is currently working on. So know your TLW info and get that message out. There was a good recruiter book given at State Convention, every league should have received one. There are also new updated Membership Applications. There is lots of info available on the TLW.ORG website – "Members Only" section – top left bar. There is also a listing there that provides the active, inactive, 30 days, 60 days, etc. members that have dropped off.

Raffle/fundraiser -- \$50 Raffle tickets will be sent out. Tuna discussed fundraisers and raffles in regards to requiring 4 hole sponsors, table sponsors etc. **The Finance Committee will discuss fundraisers and go over the budget and come back to the next meeting with a recommendation, and this topic will be discussed again.**

UNFINISHED BUSINESS

Fall Convention – Hyatt on Main in Green Bay. October 7th – 10th. (920) 432-4555. Call and book your rooms if you are interested in attending, as there are still rooms left at this time.

Next Meeting – Discussed the date for the meeting....recommendation for Tuesday, September 17th. Juneau County will host the meeting, the place will be announced.

Attendance Drawing – Drawings for \$25 gas cards – Shirley B and Glenn G were the lucky winners. (Reminder: Attendance drawing at the 3rd District meeting held during the convention is for a year's membership dues – everyone who attends the non-convention 3rd District meetings are entered into that drawing)

Other Discussions: (Jerry Day) Spoke regarding Health First Wisconsin. He read article on Wisconsin Taverns from Madison Newspaper of Monday, May 6th.

- Much discussion was held on the eligibility to host a 3rd District Convention party when the convention is in the district (LaCrosse & Dells) Original motion stands – eligibility is to attend a 3rd District meeting the year prior to the convention party. "Spec" sheet will be made available. All interested parties should email Tuna for a bid. **(This process will be revisited and finalized at meeting at Shipwreck).**

GOOD & WELFARE: Grant/Iowa hosting **State Golf Outing** at Deer Valley Golf Course in Barneveld. September 9th. Registration details on tlw.org

State TLW Softball Tourney in LaCrosse County – Labor Day Weekend. Details on 3dtlw.com "Publications"

LaCrosse -- Donations welcome for LaCrosse "garage sale" for safe ride program. Date to be announced.

Monroe -- Golf Outing on August 18th at The Greens in Sparta.

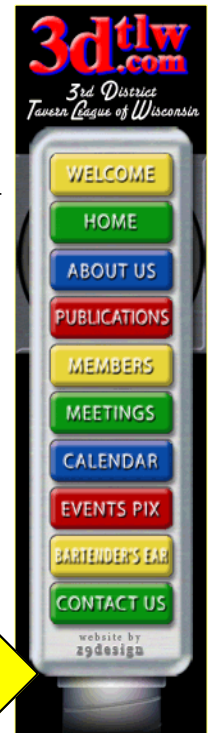
Sauk -- Golf Outing on August 19th at Baraboo Country Club

Juneau – Golf Outing on June 24th at Castle Rock Golf Course in Mauston

Grant/Iowa – Golf Outing July 29th at Hickory Grove golf Course in Fennimore

LaCrosse – Golf Outing on August 13th at Fox Hollow Golf Course in Barre Mills

MEETING WAS ADJOURNED.



Visit this website periodically for TLW updates !!!
3dtlw.com

What's Happ'ning?

August

26th
30th—Sept 1st

2013

STATE - TLW League Leaders Day — Oshkosh
STATE—TLW Softball Tourney — LaCrosse



September

9th
17th
23rd

STATE - TLW Golf Outing — Deer Run—Barneveld
3rd District—Meeting — SHIPWRECK BAY—Juneau County
Crawford County Golf Outing—Prairie du Chien Country Club

October

7th—10th

STATE TLW FALL CONVENTION -- Green Bay — Hyatt on Main

November

3rd

DAYLIGHT SAVINGS TIME ENDS—Turn clocks back.

***Reminder ***

Attend the 3rd District Meetings and your name will be entered into our District drawing where the District will pay winner's next membership dues to the TLW. See you at Shipwreck!!
PAYS TO ATTEND !!!

3rd District Pool Tournament results

Class A:

1st) Track II, LaCrosse 2nd) Top Shots Moose, LaCrosse 3rd) Opera House, New Lisbon

Class B:

1st) Moose Lodge, LaCrosse 2nd) Four-Mile Club/Bluff Siding 3rd) Club Oasis, Sparta

Class C:

1st) Top Shots Zero, LaCrosse 2nd) Halvers Town Tap, Gays Mills 3rd) Lil's Corner Bar, Norwalk



Drink and Drive Responsibly

